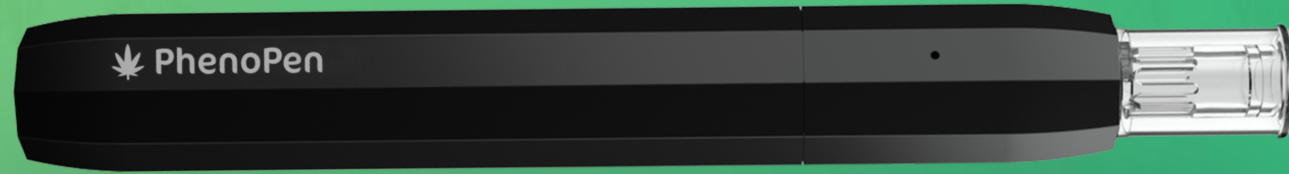


The PhenoPen

Superior CBD vaping with a proprietary blend of
100% pure Hemp extract



The CBD Revolution

These days, large, corporate pharmaceutical companies mainly control what medicine patients take through doctors' prescriptions. For people needing relief from pain, painkillers are prescribed. For insomnia, sleeping pills and for anxiety, psychotropic medications are usually the order of the day. However, many of these patented chemical drug formulations come with side effects, are highly addictive.

There's a growing number of people who don't want to get hooked on addictive prescription drugs like opioids and sleeping pills. For people interested in natural, herbal remedies CBD is a fantastic choice.

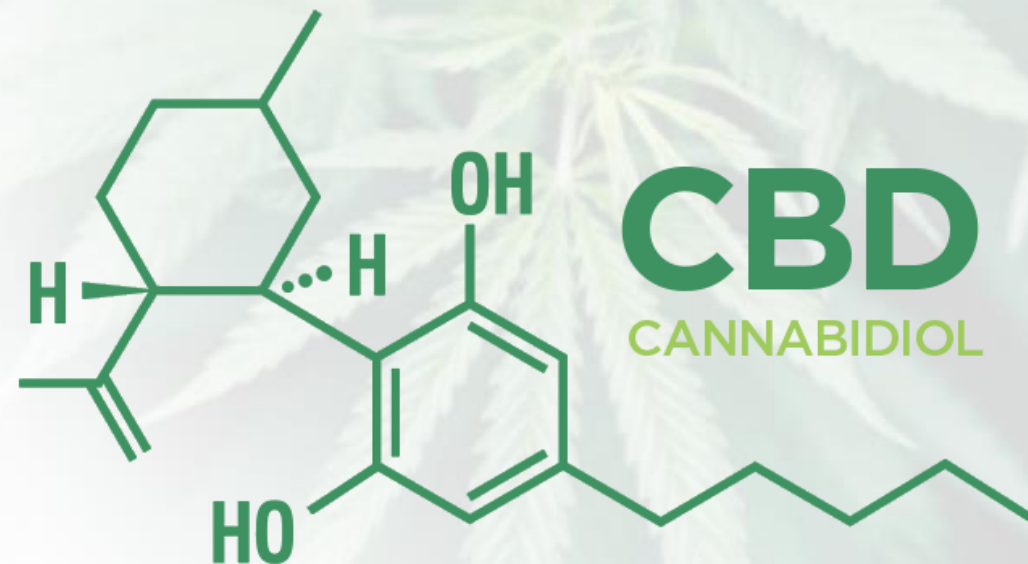


The CBD Revolution

CBD stands for 'cannabidiol,' a non-psychoactive compound in cannabis and hemp. Having been isolated by scientists in Israel in the 1960s, CBD has come a long way since its time in Petri dishes and under microscopes.

Why CBD is a great alternative to prescription drugs:

- ❖ CBD is known to contain anti-inflammatory properties
- ❖ CBD contains antibiotic properties.
- ❖ CBD encourages the 'Endocannabinoid System' to function optimally.
- ❖ CBD can assist people to get to sleep and stay asleep.



The CBD Revolution

CBD extract comes in various forms and delivery systems:

- ❖ CBD oil tinctures - taken sublingually or ingested.
- ❖ CBD edibles – taken sublingually or ingested.
- ❖ CBD vape pens – For people wanting instant and potent relief.

When CBD is vaporized the effects can be felt almost immediately, unlike edible forms of CBD which can take up to 3 hours to digest properly and enter the bloodstream.

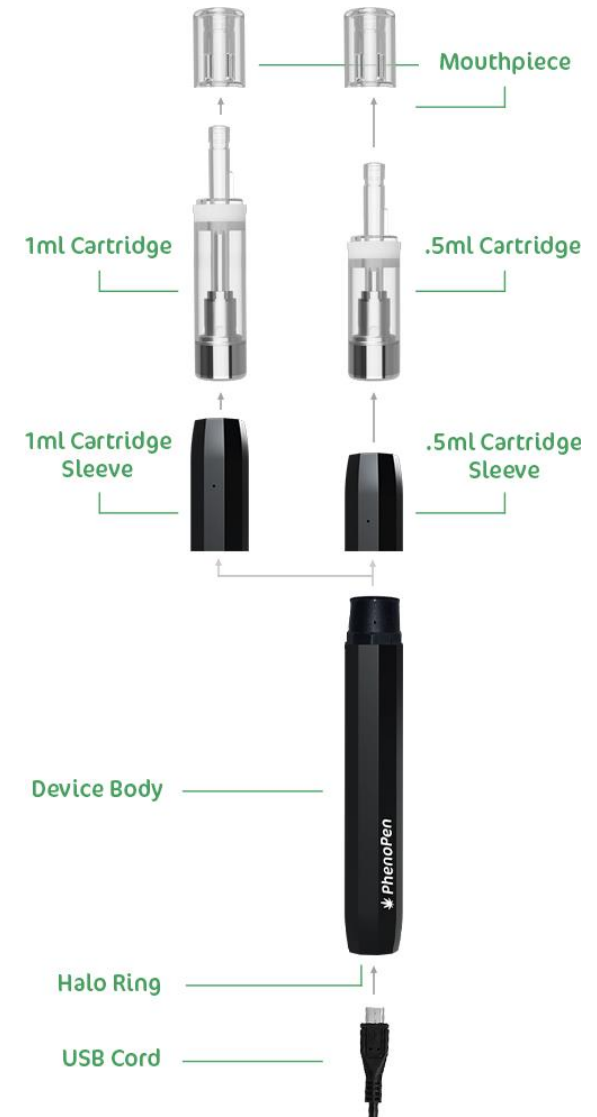


What Is PhenoPen?

PhenoPen is a premium CBD vaping device created by a dedicated team of experts in the field of CBD. PhenoPen is aimed at people who want and need relief from a range of therapeutic and medical symptoms.

Some unique features of PhenoPen:

- ❖ PhenoPen contains 59.7% CBD concentration per 0.5ml Cartridge
- ❖ Each cartridge contains a total of 150mg of CBD, other cannabinoids and terpenes
- ❖ There's no PG, VG or MCT in our proprietary PhenoPen E-liquid
- ❖ Instead of chemical carrier liquids, PhenoPen contains only 100% pure hemp extract
- ❖ Each Pre-filled, hassle-free PhenoPen cartridge contains the equivalent of 25-30g of CBD flower
- ❖ PhenoPen's unique formula combines finely-tuned cannabinoid concentrations for superior therapeutic and medicinal effects



PhenoPen: Superior CBD Vaping Experience

There are a few things that put PhenoPen above the competition when it comes to CBD vaping. While most CBD vaping devices use a mixture of VG (Vegetable Glycerin) and PG (Propylene Glycol) as the carrier liquids for the CBD, PhenoPen only utilizes the liquid extract from hemp plants. This means that the PhenoPen experience is a totally pure, organic, and natural one.

- ❖ Specially-formulated viscous CBD extract, delivering unparalleled results.
- ❖ Specifically calibrated amounts other cannabinoids and terpenes.
- ❖ Encourages the “**Entourage Effect**” - (The synergetic interaction between the various elements of the extracted hemp compounds when taken together.)
- ❖ Each puff from the PhenoPen delivers approximately 2-4 mg of hemp extract.
- ❖ Natural and pure hemp flavor
- ❖ PhenoPen encourages feelings of wellbeing and overall calmness.

Who Uses PhenoPen?

The CBD in PhenoPen is useful in the treatment of:

- ❖ Anxiety disorders
- ❖ Chronic pain
- ❖ Epilepsy
- ❖ Parkinson's disease
- ❖ Huntington's disease
- ❖ Sleep disorders
- ❖ Glaucoma
- ❖ Dravet's Syndrome



PhenoPen's Products

Here at PhenoPen, one of our official mottos is "quality over quantity." We don't have multi-colored vape pens or a bunch of different vape juice flavors. Instead, we focused all of our resources and efforts into creating the ultimate, premium CBD vaping device without the bells or whistles.

PhenoPen features just two premium products:

- ❖ **PhenoPen vaping device (battery)** – A powerful battery pack combined with a unique breath actuator for a direct and satisfying vaping experience.
- ❖ **PhenoPen 100% pure extract cartridges** – A smooth and comfortable mouthpiece connected to a sealed, tamperproof cartridge which effortlessly fits into a ceramic cartridge sleeve, avoiding heat impact with the CBD extract.



PhenoPen's Products

Additional PhenoPen features:

- ❖ Each cartridge gives approximately 200-300 puffs
- ❖ Feeds one drop at a time for consistent vaping
- ❖ The PhenoPen battery has a capacity of 320 mAh
- ❖ Battery power output of 8.5W
- ❖ PhenoPen is 105mm long, with a diameter of 14mm and weighs just 27 grams
- ❖ Built in Haptic technology for unique multi sense vaping experience



Why Choose PhenoPen?

One of the best advantages of PhenoPen is its ease of use. This means that people from all walks of life, and with various medical issues can benefit greatly from the pure hemp extract with highly concentrated CBD in PhenoPen. PhenoPen differs from other similar vaping products due to our proprietary blend of cannabinoids and terpenes. The fact we use no chemical carriers like PG or VG also makes the PhenoPen a totally natural experience.



14 things that make the PhenoPen Special

- ❖ 100% Pure Hemp Extract
- ❖ 59.7% CBD Concentration (per cartridge)
- ❖ Cold-Pressed Unrefined Hemp Oil
- ❖ Advanced CO2 Extraction Technology
- ❖ Full Spectrum Cannabinoid Content
- ❖ 150mg Finest CBD (Per Cartridge)
- ❖ No Additives, Solvents or Pesticides
- ❖ Advanced Haptic Technology
- ❖ Less Than 0.2% THC
- ❖ GMP Certified
- ❖ Non-GMO
- ❖ Third-Party Lab Tested
- ❖ Individual Batch Tested
- ❖ Great Value for money



We are here to make **People Feel Better**

PhenoPen is a product of MabsutLife, a group focused on the wellness sector and the application of natural, non-intoxicating Hemp elements for daily health, wellbeing and improvement.



The MabsutLife team is constantly working on cutting-edge products, committed to delivering such medical values in a legal, safe and comfortable manner with maximum bioavailability.

Investing In PhenoPen Is a Good Idea

PhenoPen hit the market at a time when the CBD industry is at its inception. In terms of a business model, PhenoPen encourages repeat business as a matter of course, as the cartridges need replacing every 1-3 weeks (depending on the heaviness of use).

PhenoPen is a great business model:

- ❖ Substantial amount of return business
- ❖ Fantastic referrals from satisfied customers
- ❖ In less than one year sales have exceeded expectations
- ❖ High customer retention
- ❖ Lucrative long-term business model



PhenoPen Pricing

We make no secret of the fact that PhenoPen is a high-end, premium CBD vaping device, aimed at people serious about the therapeutic and medicinal value of this natural compound. With that said, we do feel that PhenoPen is reasonably priced and certainly represents excellent value for money:

- ❖ PhenoPen Vaping Starter Kit. Includes vape pen + One PhenoPen cartridge. - € 129
- ❖ Replacement Cartridge Pack of 4- € 128
- ❖ Replacement Cartridge Pack of 1- € 40

